

## Echo Ion Fly Reel NEW for 2011

The ECHO ION reels are the best reel we have ever seen in the sub \$100 category. They are what we call a hybrid design and are available in 4 sizes. They are made from cast aluminum and then machined to provide the benefits of a machined bar stock reel without the high price associated with “fully” machined reels. They have full ball bearing construction and a solid cork disc drag. If these reels were machined and anodized they would sell for more than twice the price. As with all die cast reels they are painted and we chose matte black to provide the best looking long lasting finish. The two larger sizes of reels are designed to fit the line sizes needed for the two hand market. For the two larger size reels we offer an optional oversized drag knob made from solid brass. This knob, sold separately, adds 2.3 oz the reel weight helping the reel “balance” with long two hand rods. ECHO ION reels have stainless steel internal components and are primarily designed for fresh water use. They can be used in the salt providing extra care is taken to clean and lubricate the reel after each day on the water to help extend the reels life span. At \$79.99 retail for the two small reels and \$99.99 for the two larger reels the ION reels are a no brainer. Spare spools retail for \$39.99 and \$49.99 respectively.

Model	ID	OD	Width	Capacity	Reel Price	Spool Price
4/5	1.7"	3.4"	1.2"	WF5+150/20	\$79.99	\$39.99
6/7	2.1"	3.7"	1.2"	WF6+150/20	\$79.99	\$39.99
8/10	2.0"	4.7"	1.5"	WF8+	\$99.99	\$49.99
10/12	2.4"	4.7"	1.5"	WF10+	\$99.99	\$49.99

**Key Features:**

- Cork Disc
- Hybrid light weight design
- Drag knob click
- Click sound both directions

**ION REEL LARGE \$99.99**  
**ION SPARE SPOOL LARGE \$49.99**

ION – 8/10 #8 line w/    yds of 30 lb backing  
                                  #9 line w/        yds of 30lb backing  
                                  #10 line w/        yds of 30lb backing

ION – 10/12 #10 line w/    yds of 30lb  
backing  
                                  #11 line w/        yds of 30lb backing

